

# DBYDNEWS

Quarterly News from Australian Dial Before You Dig Services



## New Online Presence

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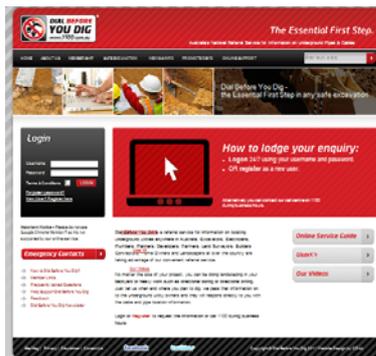
DIAL BEFORE YOU DIG is a referral service for information on underground pipes and cables anywhere in Australia.

Lodge your application online now—or call 1100 during business hours.

CHECK OUT THE DIAL BEFORE YOU DIG WEBSITE  
[www.1100.com.au](http://www.1100.com.au)

NEED TO SPEAK TO A DIAL BEFORE YOU DIG REPRESENTATIVE IN YOUR STATE?  
You'll find our contact details online now.

Our website at [www.1100.com.au](http://www.1100.com.au) has had a bit of a makeover. The changeover to the new site occurred in early March and when you now log on you will find a new home page with a number of new key features. We aim to ensure that our site looks good and most importantly remains both informative and easy to use.



There's now a search feature so you can locate information throughout the site with greater ease. There's easier access to our learning materials with a number of videos now available from the home page. Included in these are our TV commercials as well as an entertaining training video. This video can be a perfect introduction to a training session on safe excavation, so don't hesitate to show it to your team. It can be used in conjunction with a simple Dial Before You Dig and safe excavation awareness presentation which can be found under Online Support.

You will also find us now on **facebook** and **Twitter**. Make sure you follow us on facebook and Twitter to keep up to date with all the latest happenings at Dial Before You Dig. There will be regular industry updates and links to interesting information and events. We are of course also interested in your feedback on the service and what's happening out there on site. So make sure you check us out!

We hope you like the changes to our website. Don't forget to log on and have a look and lodge your next enquiry via our quick and easy online service.

### Have A Great Easter

What a great opportunity we have this year to enjoy a 5 day break with ANZAC Day falling on the Tuesday after Easter.

Enjoy the time away from work and remember our call centre will be closed over this period.

Of course you can lodge your enquiries 24/7 over the break using the online service.



## Queensland News

### Excavation Safety Conference



In the month of March The Common Ground Alliance (CGA) held its sixth annual Excavation Safety Conference & Expo in Orlando, USA. The conference schedule was heavily leaning towards damage prevention and the importance the Damage Incident Reporting Tool (DIRT) plays in eliminating damages to members underground infrastructure assets. The Queensland Board recognized the benefits in attending this conference as we work towards developing a DIRT system here in Australia. The conference was a complete success in building relationships with key people from around the world, all with the same agenda of damage prevention. Our goal is to over the next 12 months have a web based system in place and members providing data on damages to their infrastructure assets. We are seeking the support of all our members to get behind & seriously consider the benefits our communities will experience in damage prevention by providing statistical data on damages to your respective assets.



### Conferences/Expos

Here are some of the upcoming events we will have a stand at, if you get a chance to come out to any of these events we would look forward to seeing you all.

Farmfest Agriculture Show (Kingsthorpe, Toowoomba) – June 7<sup>th</sup> – 9<sup>th</sup>  
Queensland Safety Show (Brisbane Convention Centre) – June 21<sup>st</sup> – 23<sup>rd</sup>  
Farm Fantastic Outdoor Trade Expo (Caboolture) – July 15<sup>th</sup> – 17<sup>th</sup>

### Floods, Cyclones it certainly has been a tumultuous start to the year!

I don't think many of us need to be reminded of the devastation that the majority of Queensland felt as a result of the recent floods followed by cyclone Yasi. As we all know the rebuilding of Queensland is well underway, however this rebuilding program will go on for months if not years. As the waters slowly subsided and the massive task of cleaning up debris and the

## SA/NT News

There's been a lot happening in South Australia and the Northern Territory.

Recently we have signed on a couple of new Members. **Premium Wine Brands Pty Ltd** are looking to protect their vital data cable running between two sites in the Barossa Valley. With some of Australia's most significant wine labels in their stable Premium realise the importance of ensuring business operations are not interrupted by a data cable cut. **Renmark Irrigation Trust** looks after a significant irrigation network around the Renmark Council area covering rural properties and the town itself. These assets are now registered on our system which will go a long way to ensuring they are not damaged by excavation activities.

The service continues to grow and in March, for the first time, over 5000 enquiries were lodged in South Australia and Northern Territory. This was great to see and is indicative of the awareness of the service.

We've been trying to get the message of safe excavation around the State. A trip around Eyre Peninsula proved to be beneficial in catching up with Members and other key stakeholders. There has been sponsorships of Regency Tafe and Peer Training apprentice awards to remind young tradies of the importance Dial Before You Dig will have throughout their careers. We have been working closely with industry trainers to ensure they have the Dial Before You Dig resources to pass on the safe excavation message to their trainees. Don't forget if you need any brochures, User Kits, power point slides and access to training videos let us know. We understand that the need to use Dial Before You Dig covers a huge range of industries so for this reason in recent months you will have found editorial and advertising across a range of farming, horticulture, building, landscaping, plumbing and home renovation publications. Remember, Dial Before You Dig is not just for those behind the controls of a heavy duty excavator.

And don't forget to come and see us at the Tradesman's Expo at Wayville in May.

destruction to thousands of homes and businesses, we as an organization were very mindful that people's lives and utilities infrastructure assets were going to be put at a much greater risk. To ensure we reached as many people as possible a conscious effort was made to alert the community of the dangers associated with carrying out excavation without following a process i.e. contacting DBYD. Campaigns carried out during this period were:

- SKY NEWS & ABC TV on air interviews
- ABC Rockhampton & Toowoomba Radio interviews
- FM 87.6 Toowoomba Radio interview
- Discussions with Queensland Premier Anna Bligh & Lord Mayor Campbell Newman
- Television & Radio advertisement campaigns

A number of our members also got behind supporting the DBYD message via alerts on their web sites & handing out brochures.



### New Members

Since the last edition we have had three new members register their assets in our service.

- Kleenheat Gas
- National Broadband Network (NBN)
- Queensland Urban Utilities (QUU)

Many of our members regularly update their coverage as their assets ultimately continue to expand to meet the demand on their services. Please ensure you all take the time to review your coverage to ascertain if your profile is compatible with your actual asset data information.

## **Damage Reporting**

We want to know more about what's happening out in the field in regard to damages. Is there a genuine reduction in damages? Anecdotal evidence suggests there is, but what do the cold hard numbers say? The awareness of Dial Before You Dig continues to increase, the number of enquiries continues to increase so based on this we need to ensure that the number of damages significantly decreases.

This is where DIRT comes in - our Damage Incident Reporting Tool. We'll now be working closely with Members and industry to try and obtain as much information on damages in the field. When they do occur, where do they occur and for what reason are they occurring? Our aim is, over time, to be able to provide industry with a comprehensive insight into damage trends. Once this is done, we can compare these reports which will be created on an annual basis to see what kind of improvements we are making - or need to make to ensure our nations underground assets, and those who work around them are safe.

## **Make the most of our Branding!**

We have seen a lot of great examples recently of our Members and other key organisations requesting to use the Dial Before You Dig logo within their business. There has been co-branded TV and radio ads, calendars, promotional merchandise, web links and the inclusion of our logo on asset plans, brochures and stationery. Co-branding with Dial Before You Dig promotes the service that protects your underground assets and your workers out in the field. And it of course aligns you with a high profile and respected national brand. Think about the benefits and let us know if you need any assistance.

And of course do not forget we have a great range of merchandise, learning materials and signage you can use to promote safe excavation.

## **WEST AUSTRALIA NEWS**

### **Progress in WA -**

With the increased performances by 24/7 automatic processing of Dial Before You Dig requests through participating members (WA Gas Networks, Telstra, Water Corporation, AMCOM and Optus) we are seeing an increased use of the service.

Along with this growth we are seeing a continuing call for the popular awareness presentations from Dial Before You Dig and plan reading courses from the major members. These courses are delivered free of charge.

### **Awareness Presentations -**

What is being seen is that usually after 2 years, due to staff turnover etc, there is a need for the Dial Before You Dig awareness presentation to be delivered again. In some instances there has been a call for a plan reading presentation from a particular utility to be presented. The plan reading presentations contain a general overview of the Dial Before You Dig awareness presentation. Those who wish to arrange for a presentation to be conducted, contact Kim Rushton on 9424 8116 or kim@dialbeforeyoudig.com.au

### **Community Program -**

Dial Before You Dig WA, through its community program, supports Life Cycle for Canteen. A very successful event held over 3 days (12 to 14 March 2011) from Bassendean to Busselton. There was increased corporate support, particularly Downer EDI and others this year. The likely target for this year's fundraising looks to be in excess of \$90,000. This will mean that from its humble beginnings in 1998, Life Cycle will have raised more than \$500,000 for CanTeen (Kids dealing with cancer).



### **New Members since November 2010 -**

#### Ordinary members -

Directional Systems Australia P/L  
DownUnder GeoSolutions  
Electrical Group Training  
Rio Tinto Iron Ore  
Wenco P/L

#### Associate members -

City of Subiaco  
Ezy - Drive  
Utility Provider's Code of Practice

### **Coming Events -**

These are quite varied such as the Master Plumber's Association Golf Day in April, Master Plumber's Trade Expos in Karratha in May, Dial Before You Dig WA Customer/Member Forum and the Tradesman's Expo with June followed by the Local Government Supervisors Association Expo in August.

## VIC/TAS NEWS

### Epic Beach Good Friday Appeal Beach Volleyball

The Epicbeach "King of the Beach" event was held at the famous St Kilda Beach on March 6th 2011. Sponsored by Dial Before You Dig, the event is run as a fundraiser for the upcoming Royal Children's Hospital Good Friday Appeal.



### TARGA TASMANIA

Congratulations go out to Rex Broadbent & Duane Rodgers again this year in the Targa Tasmania. In the Classics battle, Rex Broadbent made it five straight outright titles, once again showing mastery of the course in his 1974 Porsche 911 Carrera. Rex has won the Classic outright title every year since 2007. "Not in a million years did I think I'd win it five times.... As far as wins are concerned, the most recent is always the best" Broadbent said.

Duane took out his first victory in the late classic category. "We've been coming to this event for seven years and this is the first time out of Early Modern and back to Late Classic and the car has been dynamite...This event is just getting better and better. What Targa do with the event is just fantastic, the format couldn't be any better, and the organisation was just fantastic."

### Conferences / Expos:

Thank you to all who came passed and visited our stands at the following expo's we've just exhibited at:

ACE Expo - Sandown Racecourse

National Plumbing Expo - Melbourne Convention and Exhibition Centre

Safety in Action - Melbourne Convention and Exhibition Centre

Don't forget to come to see us at these upcoming expo's:

5 - 7 May	AGFEST	Tasmania
13 - 15 May	National Tradesman's expo	Melbourne Showgrounds
15 - 17 July	Building and Home Improvement Expo	Convention Exhibition Centre
1 - 2 Sept	Landscape Australia Expo	Royal Exhibition Building

### New Members

We have recently signed 3 new members to the team:

**Ballarat City Council** - The municipal district of the City of Ballarat is part of an area of land under the traditional custodianship of the Wathaurong people and comprises the city of Ballarat, which is one of Australia's largest inland cities and the third largest city in Victoria, and the townships of Learmonth, Buninyong, Miners Rest and Cardigan Village. In all the City of Ballarat has an area of 740 square kilometres and an estimated population of 88,437 (2006).

**Central Coast Council** - The Central Coast Council is a Local Government Area of Tasmania. It is located on the north-west coast of the state, between the cities of Devonport and Burnie. The municipality contains two major centres Ulverstone (population 10,424) and Penguin (population 4,040), smaller towns include Forth, and Turners Beach. It has a estimated population of 21,732

**VicUrban** - VicUrban has a long history of stimulating housing supply and developing successful communities across the state. As the Victorian government's land development agency VicUrban has been successful in developing sustainable, affordable communities in Melbourne and regional Victoria. VicUrban is refocusing on supporting more housing in established areas, particularly along major public transport routes, in activity centres in metropolitan Melbourne and in large regional centres. These new residential developments will demonstrate high quality, affordable and sustainable housing.

## NSW/ACT NEWS

### **Dial Before You Dig in the community**

As a non-profit community service, Dial Before You Dig supports many other non-profit bodies. Here is a sample of the community events that Dial Before You Dig supports.

#### Surf lifesaving

The Dial Before You Dig service sponsors six surf lifesaving clubs in NSW.

- Cudgen Headland (Kingscliff)
- Tacking Point (Port Macquarie)
- Hawks Nest Tea Gardens (Port Stephens)
- Mona Vale
- Bondi
- Moruya

All of these clubs competed at the Australian Surf Lifesaving championships at Kurrawa in Queensland in April. The Australian championships are the largest sporting event in Australia, attracting 20,000 competitors and thousands more spectators.

The Men's Open Surfboat is the premium surfboat event. Champions Mona Vale won their first Open title since 1937, and Bondi made the semi finals. Congratulations to both clubs.

#### RFDS Trek

Every year the Royal Flying Doctor Service raises funds through a Trek across outback Australia. In July 2011 the Trek will go from Dubbo to Uluru through Birdsville.

Dial Before You Dig is sponsoring Ian Chivas from the Dial Before You Dig Racing Team.

#### Police Community Youth Clubs (PCYC)

Police Community Youth Clubs help keep young people off the streets - and out of trouble.

In Youth Week in April Parramatta PCYC ran the 'Time 4 Kids' fund raiser. Otre Moussa from Telstra 'did time' in a make-shift jail cell at Parramatta Town Hall to raise funds for the local PCYC.



**Above:** Clayton and Harvey from Bondi SBLSC head off to the Australian Titles at Kurrawa (QLD)